

Description of visuals of the TV APIs for “HKSAR 25th Anniversary (Celebrations)”

Description of visuals : The opening scene shows a number of colourful floating balloons, with some of them shaped like birthday cakes. A man and a woman in party outfits appear. The man is holding a bunch of balloons and is waving to the camera to invite people to join him. Next, they are running from the left to the right while carrying balloons in the shape of “2” and “5”. The next shot is a close-up of a little boy with a surprised expression. Then, he and his parents look at a giant cake at the waterfront of Victoria Harbour. On top of the cake is a large red “25” and a lot of golden stars.
The voiceover says:

FVO : **It’s the 25th anniversary of Hong Kong's return to the motherland**

Description of visuals : The next scene shows different combinations of balloons and numbers showing “2” and “5”. Two young men and two young women then dance in front of another giant cake with the number “25” and a skateboard on top of it at the Kwun Tong Promenade. The voiceover says:

FVO : **This special occasion is for every Hong Kong citizen**

Description of visuals : The next shot shows a young couple jumping up and down at Central Market, expressing joy while looking at a giant cake with “25” and a red hanging lampshade on top. Next there are four youngsters in front of the Hong Kong Palace Museum. They pose in different ways and move towards the camera. One of them is holding a birthday cake.
The voiceover says:

FVO : **A wide range of events are being held to celebrate the anniversary with all members of the public**

Description of visuals : The next scene starts with a man and a woman doing warm-up exercises at a sports ground. The shot then pans to another giant cake with the number “25” and a pair of sneakers on top of it, and a group of young people and an elderly person are shown sitting on the green waving at the camera. The shot then

switches to a little boy and a little girl happily holding a cake with candles shaped as “25” on top of it. The voiceover says:

FVO : **Join in the celebrations and share the joy**

Description of
visuals : Then the scene switches to show a giant cube-shaped cake with the number “25” and a playground slide on top against the background of a public housing estate. Four kids run happily towards the camera.
The voiceover says:

FVO : **Together, we shall move forward to a brighter future**

Description of
visuals : The next few shots revisit the earlier celebration scenes. At the end, all of the people celebrate happily while holding floating balloons in front of a giant two-tier cake. The cake is decorated with firework patterns and has the number “25” on top.
The voiceover says:

FVO : **For details of the celebration events
please visit hksar25.gov.hk**

Description of
visuals : The final shot shows the text “A New Era – Stability • Prosperity • Opportunity”, the logo of the 25th anniversary of the establishment of the Hong Kong Special Administrative Region and the website address hksar25.gov.hk.
